

#30535

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station Name:	Date:
[Redacted]	11/06/12

I, Shelli Hutton,

being/on behalf of: Bill Nelson for Senate, a legally qualified candidate of the Democrat political party for the office of: US Senate

in the General

election to be held on: 11/06/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	as ordered	M-S			

Station charges:	Gross	\$	net	
[Redacted]				

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Bill Nelson for US Senate 1516 E Colonial Dr #101 Orlando FL 32803 407-704-7980

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

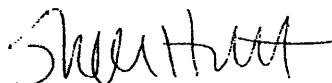
Peggy Gannon

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

6/25/12

Date



Signature

Accepted Accepted in Part Rejected

Signature

Printed Name

Title

HL # 618250

STATION ORDER

\$34,245

Revision #: Date: 9/7/2012

#0333 P.008/0.15

Client: Bill Nelson for Senate
 Media: TV
 Product: Senate Race
 Market: Miami-Fl. Lauderdale
 Primary Dem: Adults 50+
 Separation between spots: 30

Vendor: WSVN-TV
 1401 7th Street Causeway
 Miami, FL 33141
 Phone: 703-299-0396
 Fax: 703-299-0211

Phone: 305-751-6992
 Fax: 305-785-2706

Affiliation: FOX

Daypart	Daypart	STN	Total Spots
Program	Code	Gross	
WSVN-TV			
MTUWTF 6:30a- 7:00a	EM	\$1,000.00	30 1 0 1 0 0 0 0 0
TODAY-FLORIDA			2
MTUWTF 7:00a- 7:30a	EM	\$1,200.00	30 0 0 0 1 0 0 0 0
TODAY-FLORIDA			1
MTUWTF 7:30a- 8:00a	EM	\$1,200.00	30 0 1 0 0 0 0 0 0
TODAY-FLORIDA			1
MTUWTF 8:00a- 8:30a	EM	\$1,000.00	30 0 1 0 1 0 0 0 0
TODAY-FLORIDA			2
MTUWTF 10:00a-11:00a	DT	\$300.00	30 0 1 0 0 0 0 0 1
WENDY WILLIAMS			2
MTUWTF 12:30p-12:30p	DT	\$450.00	30 1 0 0 0 0 0 0 1
CH7 NWS-NOON			2
MTUWTF 12:30p-1:00p	DT	\$450.00	30 0 1 0 0 0 0 0 0
CH7 NWS-NOON			1
MTUWTF 4:00p-4:30p	EF	\$800.00	30 0 1 0 1 0 0 0 0
CH7 NWS 4:00PM			2
MTUWTF 4:30p- 5:00p	EF	\$800.00	30 1 0 1 0 0 0 0 1
CH7 NWS 4:30PM			3
MTUWTF 5:30p- 6:00p	EN	\$1,500.00	30 1 0 0 1 0 0 0 0
CH7 NWS 5:30PM			2
MTUWTF 6:00p- 6:30p	EN	\$1,500.00	30 0 1 0 0 0 0 0 0
CH7 NWS 6:00PM			1
MTUWTF 6:30p- 7:00p	EN	\$1,500.00	30 1 0 0 0 0 0 0 0

STATION ORDER

Revision #: Date: 9/7/2012

#0333 P. 009/0,15

Client: Bill Nelson for Senate
 Media: TV
 Product: Senate Race
 Market: Miami-Ft. Lauderdale
 Primary Demo: Adults 50+
 Separation between spots: 30

Estimate: 405
 Description: Nelson Miami 10-9-10-15
 Flight Start Date: 10/6/2012 05:00 AM
 Flight End Date: 10/15/2012 04:59 AM
 Buyer: Shell Hutton

Vendor: WSVN-TV
 1401 7th Street Causeway
 Miami, FL 33141
 Phone: 305-751-6082
 Fax: 305-765-2709

Send Billing To: Abar Hutton Media
 6180 Grovewood Cr
 Suite 200
 Alexandria, VA 22310
 Phone: 703-269-0395
 Fax: 703-269-8211

	Daypart Program	Daypart Code	STN Gross	Days Dur	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Total Spots
WSIK-TV												
	CH7 NWS 6:30PM											
	MTUWTF 10:00p-11:00p	LN	\$2,500.00		30	1	0	0	1	0	0	0
	CH7 NWS 10:00P<											2
	Su 10:00p-11:00p	LN	\$1,800.00		30	0	0	0	0	0	1	0
	CH7WKND NW-10P											1
	MTUWTF 1:00p-2:00p	DT	\$300.00		30	0	1	1	0	0	0	0
	MATLOCK											2
	Total Spots:				6	7	3	5	0	1	3	
	Total Cost:											25
												25

Signature: _____



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Contract # 30535
Schedule Dates 10/09/12-10/15/12
Advertiser POLJB NELSON/D/SEN/FL-(3426)
Agency Abar Hutton (1762)
Product Political Issues (1082)
Brand BILL NELSON 4 SENATE (12284)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name HUTTON, SHELLI
Phone/Fax /
CPE 495
Account Types National/Political Candidate
Billing Type Standard
Comments

Abar Hutton
6190 Grovedale Ct., Suite 200
Alexandria, VA 22310

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, BILL NELSON FOR SENATE

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/11/12	3	:30	6:30A- 7A (ET)			1		1				2	\$1,000.00	\$2,000.00	WSVN (WSVN)	TODAY FL 630A	9/12/12
2.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	7A- 730A (ET)				1		1			1	\$1,200.00	\$1,200.00	WSVN (WSVN)	TODAY FL 7A	9/12/12
3.0	Normal Line / SPOT	10/10/12-10/10/12	3	:30	7:30A- 8A (ET)					1				1	\$1,200.00	\$1,200.00	WSVN (WSVN)	TODAY FL 730A	9/12/12
4.0	Normal Line / SPOT	10/10/12-10/12/12	3	:30	8A- 830A (ET)					1		1		2	\$1,000.00	\$2,000.00	WSVN (WSVN)	TODAY FL 8A	9/12/12
5.0	Normal Line / SPOT	10/10/12-10/10/12	3	:30	10A- 11A (ET)					1		1		1	\$300.00	\$300.00	WSVN (WSVN)	WENDY WILLIAMS	9/12/12
6.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	10A- 11A (ET)					1		1		1	\$300.00	\$300.00	WSVN (WSVN)	WENDY WILLIAMS	9/12/12
7.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	12P- 12:30P (ET)						1			1	\$450.00	\$450.00	WSVN (WSVN)	NOON NEWS	9/12/12
8.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	12P- 12:30P (ET)						1			1	\$450.00	\$450.00	WSVN (WSVN)	NOON NEWS	9/12/12
9.0	Normal Line / SPOT	10/10/12-10/10/12	3	:30	12:30P- 1P (ET)						1			1	\$450.00	\$450.00	WSVN (WSVN)	NEWS 1230P	9/12/12
10.0	Normal Line / SPOT	10/10/12-10/12/12	3	:30	4P- 4:30P (ET)						1		1	2	\$800.00	\$1,600.00	WSVN (WSVN)	4P NEWS	9/12/12
11.0	Normal Line / SPOT	10/09/12-10/11/12	3	:30	4:30P- 5P (ET)						1		1	2	\$800.00	\$1,600.00	WSVN (WSVN)	430P NEWS	9/12/12
12.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	4:30P- 5P (ET)						1			1	\$800.00	\$800.00	WSVN (WSVN)	430P NEWS	9/12/12
13.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	5:30P- 6P (ET)						1		1	2	\$1,500.00	\$3,000.00	WSVN (WSVN)	530P NEWS	9/12/12
14.0	Normal Line / SPOT	10/10/12-10/10/12	3	:30	6P- 6:30P (ET)						1		1	1	\$1,500.00	\$1,500.00	WSVN (WSVN)	6P NEWS	9/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Abar Hutton
6190 Grovedale Ct., Suite 200
Alexandria, VA 22310

Salesperson
Seller Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

HRC/V/AMCGARR, MEGHAN (1117)
Washington DC
HUTTON, SHELLI
/ 495
National/Political Candidate
Standard
BILL NELSON 4 SENATE
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** BILL NELSON FOR SENATE

Agency
Product
Brand
Advertiser

POL/LB/NELSON/D/SEN/FL (3426)
Abar Hutton (1762)
Political Issues (1082)
BILL NELSON 4 SENATE (12284)

CO-OP
Headline #
Demo
Order Type
Package Deal
Commission %
Net Total
Sales Tax

Contract # **30535**

Schedule Dates
10/09/12-10/15/12

Last Modified
10/12/12

Entered By
Wendy Creque

Entered By
No

Grand Total:
25

\$25,750.00

By Broadcast Month
Oct. 2012

Station
25

Rate
\$25,750.00

WSVN (WSVN)
By Broadcast Month
Oct. 2012

Station
25

Rate
\$25,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	6:30P- 7P (ET)								1	\$1,500.00	\$1,500.00	WSVN (WSVN)	630P NEWS	9/12/12	
16.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	10P- 11P (ET)								1	\$2,500.00	\$5,000.00	WSVN (WSVN)	10P NEWS	9/12/12	
17.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	10P- 11P (ET)								1	\$1,800.00	\$1,800.00	WSVN (WSVN)	10P NEWS	9/12/12	
18.0	Normal Line / SPOT	10/10/12-10/14/12	3	:30	1P- 2P (ET)								1	\$300.00	\$300.00	WSVN (WSVN)	MATLOCK	9/12/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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